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## **WORKING PAPER**

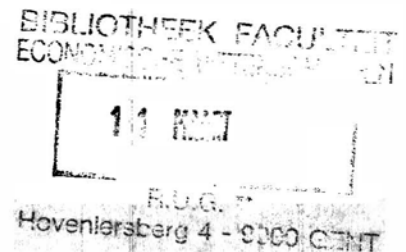
**USING MANAGEMENT CONTROL SYSTEMS TO ACHIEVE  
ALIGNMENT BETWEEN STRATEGIC INVESTMENT  
DECISIONS AND STRATEGY**

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