

FACULTEIT ECONOMIE EN BEDRIJFSKUNDE

TWEEKERKENSTRAAT 2 B-9000 GENT

Tel. : 32 - (0)9 - 264.34.61 Fax. : 32 - (0)9 - 264.35.92

WORKING PAPER

How participation in the strategy development process impacts managers' creation of budgetary slack

Jolien De Baerdemaeker Werner Bruggeman

> August 2013 2013/846

This research project was supported by a BOF research fund of Ghent University (contract number B/12354/01) and a special research grant from the National Bank of Belgium. Full paper and data are available upon request from the first author (Jolien.DeBaerdemaeker@UGent.be).

We wish to express our gratitude to Frank Hartmann, Sophie Hoozée and Klaus Derfuss for their constructive comments on earlier drafts of this paper. Thanks also to the participants of the 9th International Management Control Research Conference (Nyenrode, 4-6 September 2013).

This is a working paper. Please do not quote without permission of the authors.

How participation in the strategy development process impacts managers' creation of budgetary slack

Jolien De Baerdemaeker¹ – Ghent University

Werner Bruggeman² – Ghent University

Abstract

This paper explores the impact of participation in the strategy development process on managers' creation of budgetary slack. It is proposed that a participative strategy development process affects budgetary slack through the mediating effect of the managers' autonomous motivation to attain the required budget targets and their affective organizational commitment. Data obtained from 247 Belgian managers are used to test the proposed model. Results from a structural equation model suggest that increased participation in strategy development fosters autonomous motivation toward budget targets and affective commitment toward the organization. In turn, autonomous motivation and affective organizational commitment are negatively related to the creation of budgetary slack. These findings highlight the importance of participation in the strategy development process in advancing our understanding of the complex budgetary slack process. A participative strategy development process appears key in controlling budgetary slack when it is deemed dysfunctional for the organization. The results also provide evidence of the importance of distinguishing among different types of motivation: only the effect of autonomous motivation on budgetary slack is significant whereas controlled motivation seems to have no effect.

Keywords

Budget slack, participation, strategy, affective organizational commitment, autonomous motivation, Self-Determination Theory.

¹ Ghent University, Sint-Pietersplein 7, B-9000 Gent, Belgium, Jolien.DeBaerdemaeker@UGent.be, T +3292647882, F +3292643588

² Ghent University, Sint-Pietersplein 7, B-9000 Gent, Belgium, Werner.Bruggeman@UGent.be, T +3292643508, F +3292643588