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WORKING PAPER

Returnee Entrepreneurs: Resource Orchestration, Context and Knowledge Spillovers

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ABSTRACT

Purpose – Emerging work on returnee entrepreneurs has done little to examine how these individuals coordinate the resources they need to exploit their opportunities. Existing research has recognized the role of context but this has been quite limited. The chapter provides a novel analytical framework that integrates a resource orchestration perspective with recognition of the heterogeneity of context.

Design/methodology – We build upon returnee entrepreneurship, strategic entrepreneurship theory and theories relating to context and spillovers to distinguish the implications of temporal, institutional, social and spatial dimensions of context for resource selection and coordination.

Findings – We identify a range of research themes relating to each context. We also discuss methodological issues relating to both qualitative and quantitative research.

Originality/value – The intention is to spur further entrepreneurship, strategy and international business research.

Keywords: returnee entrepreneurs; China; emerging economies; strategic entrepreneurship; context; resource orchestration.