

FACULTEIT ECONOMIE EN BEDRIJFSKUNDE

 TWEEKERKENSTRAAT 2

 B-9000 GENT

 Tel.
 : 32 - (0)9 - 264.34.61

 Fax.
 : 32 - (0)9 - 264.35.92

WORKING PAPER

Trade credit and company performance during the 2008 financial crisis *

Katrien Kestens[†] Philippe Van Cauwenberge[‡] Heidi Vander Bauwhede[§]

September 2011

2011/738

^{*} We would like to thank the participants at the 2011 European Accounting Association Annual Congress, Rome, Italy. Financial support from the 'Special Research Fund' (BOF) and the Hercules project is gratefully acknowledged.

[†] Department of Accountancy and Corporate Finance, Ghent University, Kuiperskaai 55E, B-9000 Gent, Belgium. E-mail: Katrien.Kestens@UGent.be

[‡] Corresponding author, Department of Accountancy and Corporate Finance, Ghent University, Kuiperskaai 55/E, B-9000 Ghent, 00(32)9/264.35.35, Philippe.VanCauwenberge@UGent.be.

[§] Department of Accountancy and Corporate Finance, Ghent University, Kuiperskaai 55E, B-9000 Gent, Belgium. E-mail: Heidi.VanderBauwhede@UGent.be

Abstract

We investigate whether the 2008 financial crisis had an impact on companies' trade credit, and whether changes in trade credit mitigated the crisis' impact on firm profitability. We document that the availability of trade credit decreased, and that this decline is more pronounced, the higher companies' pre-crisis reliance on short-term debt. We further report evidence that the redistribution hypothesis holds during crisis periods. Finally, we show that the crisis had a negative impact on company performance, but that this impact was lower (greater) for firms which report an increase in trade receivables (payables) in crisis compared to precrisis periods.