



FACULTEIT ECONOMIE
EN BEDRIJFSKUNDE

HOVENIERSBERG 24
B-9000 GENT
Tel. : 32 - (0)9 - 264.34.61
Fax. : 32 - (0)9 - 264.35.92

WORKING PAPER

THE STRATEGIC ROLE OF THE PLANT: TESTING FERDOWS' MODEL

Ann Vereecke¹
Roland Van Dierdonck¹

August 2001

2001/110

¹ Vlerick Leuven Gent Management School and Ghent University, Bellevue 6, 9050 Gent, Belgium, tel: +32 9 210 98 58, fax: +32 9 210 97 00, E-mail: ann.vereecke@vlerick.be and roland.vandierdonck@vlerick.be. All correspondence to Ann Vereecke.